



# Economic Development & Transportation Committee Meeting Summary

**DATE AND TIME** | 05/15/23, 10-11:30am

**MEETING LOCATION** | WSU campus, Woolsey Hall, Conference Rm 302

**Attendees:** Tim Goodpasture (City of Wichita), Les Mangus (City of Andover), Chad Parasa (WAMPO), Nick Flanders (WAMPO), Peter Mohr (WAMPO), Jane Byrnes, Kathy Sexton (WSU Public Policy and Management Center), Nigel Soria (WSU Public Policy and Management Center), Jeremy Hill (CEDBR), Jonathan Norris (CEDBR), Craig Compton (CEDBR), Sasha Haehn (JEO Consulting Group)

**Virtual Attendees:** Keith Lawing (Workforce Alliance of South Central Kansas), Ronald Colbert (City of Valley Center), Andrew Nave (Greater Wichita Partnership), Michelle Needham (KDOT), Danielle Gabor (City of Haysville), Valerie Tovar (Sedgwick County), Ashley Bryers (WAMPO), Tom Hein (KDOT)

## 1. Welcome & Introductions

## 2. [Regional Housing Costs Index](#)

Craig Compton presented information from the WAMPO Regional Housing Cost Report and Index. The report and index include information on regional and community demographics and income as they relate to housing needs in the region. Presentation highlights included benefits of improvements in housing affordability to employees and employers, a visual representation of the regional housing affordability index across communities in the WAMPO region, information on unit supply change and occupancy rate changes by community in the region, and a series of poll questions for attendees focused on the cost of living, availability of affordable housing – both rental and owner-occupied, and the strength and diversity of the regional housing market.

## 3. [Regional Labor Mobility Costs Index](#)

Jonathan Norris presented information from the WAMPO Region Labor Mobility Report. The report includes information on population growth and the impact on the regional transportation network, population age cohort distribution, and the impact on various modes of transportation, as well as household income distribution across the region's communities and the impact these income levels place on the transportation network in the form of needs for more or varying types of public transportation for the labor force. Data on percentage of a community's population commuting to another community for work and the methods used for these commutes is also included in the report, along with information on average commute times for the region, broken down by community. Presentation highlights included benefits to both employees and employers from improvements to labor mobility in the region, data regarding means of travel to work, broken out by community, and workforce commute data by community. The team also presented a series of poll questions to the group regarding the regional public transportation network, labor pool availability in the region, barriers to transportation/labor mobility, and urban sprawl.

## 4. Demographic & Socioeconomic Index

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Craig Compton presented information included in the WAMPO Demographic and Socioeconomic Report and Index. Updated data for the WAMPO region as a whole and individual communities within the region are included in the report. Also included in the report is ESRI's Tapestry Segmentation information for the region and its communities. Tapestry Segmentation is a tool in ESRI that includes groupings of 'life modes' that identify trends, behaviors, and demographics of groups living in specific geographic areas within a region or community. The Dominant Tapestry Map and Diversity Index Map are elements of the Tapestry Segmentation tool. In addition, the Demographic and Income Comparison Profile and Age by Sex by Race Profile have been compiled by CEDBR and have been included for the region and specific communities. Key concepts for discussion included:

- Level of diversity of jobs matching the socioeconomic backgrounds available within the labor pool
- Supply of educational attainment for low-skilled to high-skilled positions
- Supply of skills attainment for low-skilled to high-skilled positions
- Variation of transportation usage by tapestry segmentation

Demographic & Socioeconomic Reports shared during the meeting:

- [Entire WAMPO Region](#)
- [Individual Cities in the WAMPO Region, in alphabetical order](#)

5. WAMPO Economic Development Report Portal Overview  
Deferred to a future meeting.
6. Other Business  
None.
7. Next meeting proposed 06/12/23, 10-11:30am

WAMPO Economic Development Webpage: <https://www.wampo.org/economic-development>