The Behavioral Safety Office of the Kansas Department of Transportation (KDOT) and the Wichita Area Metropolitan Planning Organization (WAMPO) are jointly conducting a call for projects for Behavioral Safety Grants in the Wichita metropolitan area. Funding for these grants comes from the National Highway Traffic Safety Administration (NHTSA).

Submittals need to address the concerns of the ICT Safe Coalition, Drive to Zero (Kansas Traffic Deaths) Coalition, WAMPO Comprehensive Safety Action Plan (CSAP), Kansas Strategic Highway Safety Plan, and/or the Highway Safety Plan. KDOT will administer this grant. Selected projects will be expected to present updates to the ICT Safe Coalition on a quarterly basis.

**Funding Focus:** Requests should support the Safer People strategy team of the Kansas Strategic Highway Safety Plan. All grants under this program must focus on improving road-user behavior. Construction projects are not allowable expenses under this program. Proposed projects must be supported by already established data to indicate a traffic safety problem.  Equipment cannot be used to determine if and/or where a traffic safety problem exists.

**Suggested Range:** $10,000 - $30,000

**Total Amount Available**: $100,000

**Annual Award Cycle:**

* Grant proposals due: September 12, 2025, by 5:00 PM
* Proposals reviewed by KDOT/WAMPO team: September – Identify awardees by October 31, 2025
* Grants awarded: December 1, 2025

**Grant Funding Distribution:** Any entity awarded a grant must incur and pay all expenses prior to seeking reimbursement from KDOT. A signed contract between all agencies must be finalized before efforts can begin.

**References:**

* WAMPO ICT Safe – [www.wampo.org/ict-safe](http://www.wampo.org/ict-safe)
* WAMPO Comprehensive Safety Action Plan – [www.wampo.org/safety](http://www.wampo.org/safety)
* https://kansasdrivetozero.gov/– <https://www.ksdot.gov/about/publications-and-reports/strategic-highway-safety-plan>
* Drive to Zero (Kansas Traffic Deaths)– [https://kansasdrivetozero.gov](https://kansasdrivetozero.gov/)
* Kansas Highway Safety Program – <https://www.ksdot.gov/about/publications-and-reports/highway-safety-improvement-program-annual-report>

**Contact:**

* KDOT – Gary Herman, gary.herman@ks.gov, 785-296-0294
* KDOT – Noel Schneider, noel.schneider@ks.gov, 785-730-0812 for equipment purchases questions.
* WAMPO – Kim Negrete, kimberly.negrete@wampo.org, 316-779-1302

|  |  |
| --- | --- |
| **Category** | **Points** |
| 1. **Problem Identification**

Does the applicant describe the significance of the problem they are aiming to help solve? Do they use data, examples, or other means to provide a clear picture of the problem? |  |
| 1. **Project Scope**

Does the applicant describe the scope of the project effectively?  |  |
| 1. **Alignment with Kansas Strategic Highway Safety Plan**

Does the applicant describe how their project will advance the Safer People aspect of the Kansas Strategic Highway Safety Plan?  |  |
| 1. **Solution with Measurable Outcomes**

Does the applicant describe their short, medium, and long-term measurable outcomes and are they sufficient?  |  |
| 1. **Budget**

Does the budget clearly describe how funds will be allocated? Are expenses reasonable and appropriate?  |  |
| 1. **WAMPO Participation**

Does the applicant participate in the ICT Safe Coalition?(5 points if yes/joining the ICT Safe Coalition) |  |
| **Total** |  /30 |

0 – Completely Inadequate

1 – Poor

2 – Below Average

3 – Average

4 – Above Average

5 – Very Good

Return this completed application to Kim Negrete (wampo@wampo.org) by September 12, 2025.

# 1. Problem Identification

Describe the behavior issue, supported by data. Limit to 500 words or less.

Click or tap here to enter text.

# 2. Objectives

Describe the objective of the project and how it will reduce crashes and fatalities. Limit to 500 words or less.

Click or tap here to enter text.

# 3. In which of these Emphasis Areas would your project work to improve road-user behavior? (Select all that apply.)

[ ]  Occupant Protection [ ]  Older Drivers [ ]  Pedestrians & Bicycle Riders

[ ]  Impaired Driving [ ]  Teen Drivers [ ]  Distracted Driving

# 4. Time frame

Describe the time frame for starting the project and completing the project. Limit to 500 words or less.

Click or tap here to enter text.

# 5. Grant Request Activities (Select all that apply to your project.)

|  |  |  |
| --- | --- | --- |
| **Safety Equipment** | **Media & Advertising** | **Educational**  |
| Funds may be used for equipment, such as radar speed guns, HWV/DWI equipment, bicycle rider helmets, motorcycle helmets, bike lights, reflective vests, etc.  | Funds may be used for the creation of media and paying for airtime/ streaming, paying for billboards, signage, etc. *\* Not the purchase of promotional or trinket-type items.*  | Funds may be used to create a safety culture through creating/producing materials and providing services, such as classes, pop-up events, travel training, Commuter bike classes, DTZ clubs, etc.  |
| [ ]  | [ ]  | [ ]  |
| **Behavioral Intervention Services** | **Other – Describe the program below** |
| Funds can be used for behavioral interventions, such as a guaranteed-ride-home program for impaired drivers, bus passes, improving a public-transit app to see where routes are, paying for reserved parking for rideshare services at events, behavioral treatment, etc. | Click or tap here to enter text. |
| [ ]  | [ ]  |

Equipment purchases must directly correlate with efforts to reduce fatal and serious injury crashes. Any equipment requests must be accompanied by requests for advertising, educational, behavioral, or other activities. Law enforcement equipment should be associated with a plan to conduct regular traffic enforcement. When considering equipment purchases, you are invited to contact Noel Schneider, KDOT, at Noel.Schneider@ks.gov or 785-730-0812 before submitting applications.

If applicable, please describe Law Enforcement Equipment to be purchased (Anything over $10,000 may require additional documentation and justification from KDOT.):

Click or tap here to enter text.

# 6. How funds will be used

Describe how the funds will contribute to behavior changes. Limit to 500 words or less.

Click or tap here to enter text.

# 7. Measurable Outcomes

Describe the measurable outcomes that will contribute to behavior changes. Include short, medium, and long-term outcomes with dates. Limit to 500 words or less.

Click or tap here to enter text.

# 8. Budget

Complete the table below, indicating the costs necessary to support the grant objectives. Local match is encouraged, but not required. Any entity awarded a grant must incur and pay all expenses prior to seeking reimbursement from KDOT.

|  |  |  |
| --- | --- | --- |
| **Categories** | **Describe Category Costs** | **Cost** |
| Staff |  | $ |
| Interns/AmeriCorps Volunteers |  | $ |
| Technical Assistance |  | $ |
| Training |  | $ |
| Technology |  | $ |
| Travel |  | $ |
| Equipment  |  | $ |
| Commodity - disposable |  | $ |
| Contracted Services |  | $ |
| Materials |  | $ |
| Other: |  | $ |
| **Total** | $ |
|  |  |
| **Local Match Total (not required)** | $ |

# 9. Reporting

[ ]  I agree to submit quarterly required reporting documents/updates while the project is ongoing, and I agree to submit additional information to KDOT once the project is completed.

# 10. WAMPO

Are you a member of the ICT Safe Coalition?

[ ]  Yes [ ]  No ☐ Joining as of Click or tap here to enter text.

# 11. Contact Information

Organization Name: Click or tap here to enter text.

Organization Address: Click or tap here to enter text.

Applicant Name: Click or tap here to enter text.

Applicant Email Address: Click or tap here to enter text.

Applicant Phone Number: Click or tap here to enter text.

Alternate Contact Email Address: Click or tap here to enter text.