

Meeting Summary

United Community Transit Coalition Thursday, February 15, @ 2:00 PM

Hybrid Meeting: *Online & 271 W. 3rd St, Rm. 203, Wichita, KS 67202*Meeting Duration: *74 minutes*



Attendees

Crystal Noles, *UCTC Chair*Raven Alexander, *Wichita Transit*Connor Boyd, *Andover*Dan Bronson, *Derby*Ricki Ellison, *Greater Wichita Partnership*

Jenny Foster-Farquhar, *Derby*Dora Gallo, *WAMPO*Jessica Hutton, *Wichita Transit*Emily Jensen, *Sedgwick County*Markey Jonas, *WAMPO*Lona Kelly, *Harvey County*

Dani Lasher, WAMPO
Kristen McDaniel, Haysville
Marcela Quintanilla, WAMPO
Madison Shriner, Park City
Austin St John, Mulvane
Jessica Warren, WAMPO

I. Welcome

Crystal Noles, UCTC Chair, opened the meeting at 2:02 PM and welcomed everyone to the United Community Transit Coalition (UCTC) meeting.

II. November 16, 2023, Meeting Summary

UCTC members reviewed the November 16, 2023, meeting summary. There were no concerns.

III. Agenda Items

A. Transit Providers Map and Press Release Updates

Dani Lasher, WAMPO, explained that in September 2023, WAMPO staff began researching to compile data on 5310 applicants and transportation service providers within the United Community Transportation Coalition (UCTC). This information, including organizations with confirmed and potential transportation services, has been incorporated into a dynamic map and press release. The Transit Providers Map, subject to potential name alterations by the coalition, is an interactive ArcGIS map, encompassing a range of transit providers, with features such as an organization toggle and service area details. The Transit Providers Press Release is a comprehensive document that introduces the map, highlights key features, and provides brief profiles for each included organization. The press release will act as an initial introduction to the map but may not match the contents in the future, alternate ways to announce changes will be considered as the map undergoes updates. Additional transit providers have been added since the initial introduction of the map in November 2023 and ongoing efforts will include the prompt integration of data updates to ensure an accurate and

accessible resource. The map can be accessed through the WAMPO website at https://www.wampo.org/public-transit.

Transit Providers Map – https://bit.ly/Transit-Providers-Map
Updated Transit Providers Map Press Release - https://bit.ly/UCTC-Map-Press-Release-2-15-24

B. Regional Transit Implementation Plan

Dora Gallo, WAMPO, reported that the WAMPO Transportation Policy Body signed a with a consultant group on July 11, 2023, to develop a Regional Transit Implementation Plan.

Deliverables of the plan include a History Technical Report, Regional Transit Feasibility Report, Future Conditions and Scenarios Report, Steps to Establishing a Regional Transit Authority, an Implementation Plan, and the development and execution of the plan/agreement between transit providers. The Plan, which is set for completion in August 2024, is currently in its public engagement period; WAMPO staff have been conducting a dot activity at tabling events and there will be three public meetings held on Tuesday, February 20, 2024, to gather ideas from the public on ways to enhance public transit in the region. The February 20, 2024, meetings will be from 11:30 AM-1:00 PM at Pathway Church in Goddard, 3:00 PM virtually, and from 5:30 PM – 7:00 PM at the Bel Aire Recreational Complex. For more information, please visit https://www.wampo.org/regional-transit.

Regional Transit Implementation Plan Public Meetings Flyer – https://bit.ly/RTIP-Public-Meetings-Flyer

Regional Transit Implementation Plan Public Meetings Flyer – Spanish Version - https://bit.ly/SP-RTIP-Public-Meetings-Flyer

Discussion: Kristen McDaniels asked if the Regional Transit Implementation Plan public meetings flyer is available on Facebook and Ms. Gallo confirmed that it has been posted on all WAMPO social media accounts and is available on the WAMPO website.

C. Coalition Member Feedback Survey Results

Jessica Warren, WAMPO, provided a summary of the responses received on the UCTC survey that was sent out following the previous meeting in November 2023. The goal of the survey was to discover ways to improve engagement and buy-in from Coalition members.

The survey results can be viewed at https://bit.ly/UCTC-Feedback-Survey-Results

D. Toolkit Writing and Data Collection Subcommittee Breakout Sessions

Ms. Warren shared that the United Community Transit Coalition is in the process of creating a transit toolkit to assist stakeholders in creating a shared vision for transportation in the

region and will include local data, transit statistics, and a variety of guides for community engagement. The toolkit design process is divided into three phases; the first phase is the 9-month Planning Phase, which began at the first Coalition meeting in February 2023. The November 16, 2023, UCTC meeting marked the end of phase one and the launch of phase two, Data Collection and Toolkit Building, which will conclude in August 2024. The third phase, Toolkit Utilization and Upkeep, will be ongoing starting in August 2024. Membership for a Toolkit Writing and Building Subcommittee and a Data Collection Subcommittee, subcommittee tasks, and task deadlines have been established and were presented.

The subcommittees will meet monthly; UCTC members split up into the assigned subcommittees to plan for their March and April meetings.

Subcommittee Membership and Monthly Tasks - https://bit.ly/UCTC-Subcommittees-Tasks

Discussion: Members discussed whether the subcommittees should meet at the same or different times for their monthly meetings, and there was a consensus that the meetings should be scheduled for the same time. Doodle Poll will be used to determine meeting dates/times that work well with subcommittee member schedules.

Following the breakout sessions, the lead of each subcommittee gave an overview of what was discussed. Ms. Warren reported that the Toolkit Writing and Building group discussed website, social media, and video guides, agreeing on the need for content tailored to specific populations like older adults, individuals with disabilities, and those needing transportation support. Each guide will explain its purpose and address UCTC factors. For instance, the website will need background information, provider listings, and accessibility features like screen readers. Videos would require closed captions and translation options. While acknowledging their limited web expertise, the group explored tools like Canva and prioritized developing social media, website, and video content guides by the first deadline. Further details for the remaining sections will be addressed later.

Ms. Gallo reported that the Data Collection group discussed standardizing demographics collected from all providers, settling on age groups (divided into the categories of the general public, elderly, and disabled riders to be consistent with reporting), zip codes of ride origin and destination, possible inclusion of income based on census data, and fleet information including number of vehicles and vehicle type. The main point of uncertainty revolved around which specific agencies to request data from, with subcommittee members deciding to split the list amongst themselves. To streamline the process, an email template will be drafted for members to send to agencies that offer transit services explaining the UCTC, the purpose of

the data collection, and the information requested (demographics, fleet, etc.). The deadline for responses will be March 14, 2024, at 5:00 PM.

IV. Open Discussion

Ms. Noles invited everyone to Butler County's Annual Senior Resource Fair on June 6, 2024, in El Dorado, saying they would love to have more transportation representation present. Event details are available at https://www.bucoks.com/157/Spring-Fling.

Ms. McDaniels announced that the Haysville Senior Center is having its annual Chili Cook-Off and Craft Fair on February 17, 2024. Event details are available at https://fb.me/e/3wieDXNV3.

V. Adjournment

Ms. Noles adjourned the meeting at 3:16 PM.

The next meeting is tentatively scheduled for May 16, 2024, at 2:00 PM