

WAMPO Video Creation Services RFP

The WAMPO Video Creation Services RFP was issued on March 30, 2023. Questions were to be submitted by 5 pm on April 5, 2023. WAMPO provided responses at www.wampo.org/wampo-is-hiring on April 7, 2023.

The questions are bolded below. Our responses are shown in red.

With regards to music and voice-over, are there plans to carry out an OTT ad buy? For how long?

Currently, there are no plans to use these videos for any advertising over streaming services. However, it is likely that we would boost the videos on Facebook.

The RFP states that you expect 3-10 videos to be developed for the project. I am curious if you would be open to a proposal for more than 10 videos, provided that we can still remain within the allocated budget?

We believe that delivering additional high-quality videos could offer more value and help better achieve the project's objectives.

Yes, we would be open to allowing more than 10 videos, as long as your proposal still remains within our budget.

What are my next steps?

Please submit a proposal following the steps listed in the RFP by 5 pm on April 17. The RFP can be found at: www.wampo.org/wampo-is-hiring