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WAMPO Launches Regional Household Travel Survey

Residents' input will help guide future transportation planning across the Wichita metropolitan region

Wichita, Kansas — How do residents across the Wichita region travel each day? How long are their trips taking? Where are people going for work, school, shopping, appointments, and daily activities? What transportation challenges are households experiencing?

The Wichita Area Metropolitan Planning Organization (WAMPO) is asking residents to help answer these questions through a regional household travel survey. The survey will collect information about local travel patterns and transportation needs to help WAMPO, state agencies, local governments, and other transportation planners make informed decisions about future projects.

Over the next several months, selected households in the WAMPO region will be invited to participate in the survey. Some residents will receive a mailed invitation with instructions on how to participate. Households will be able to complete the survey by using a smartphone app, through a web browser, or by phone call.

Qualifying households that complete the survey will receive one \$30 gift card. Participation is limited to one completed survey per household, and all household members must provide their required travel information for the household to qualify for a gift card.

"This survey is an important tool for understanding how people travel throughout the Wichita region," said Chad Parasa, WAMPO Executive Director. "The information residents provide will help us better understand daily travel needs, identify transportation challenges, and support future planning decisions that affect communities across the region."

Participating households will be assigned a specific travel day and asked to provide information about trips made by household members on that day. This includes details such as where trips started and ended, travel times, travel modes, and other information needed to better understand regional travel patterns.

The survey results will help WAMPO and its partners better understand how, when, where, and why people travel. This information will support regional transportation planning, travel demand modeling, and decisions related to roads, public transit, walking, biking, and other transportation needs.

All information collected through the survey will be kept confidential and used only for transportation planning and research purposes. Individual household responses will not be publicly released.

To learn more about the survey or sign up to participate, visit: www.WichitaAreaTravelSurvey.com

WAMPO is the regional transportation planning agency for the Wichita metropolitan area and works with local, regional, and state partners to plan for transportation investments that support mobility, safety, and access across the region.

WAMPO fully complies with Title VI of the Civil Rights Act of 1964 and related statutes and regulations in all programs and activities. For more information, or to obtain a Title VI Discrimination Complaint Form, see www.wampo.org/title-vi, email wampo@wampo.org, or call 316.779.1313.

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