MTP 2050 Public Engagement Round 2 Summary

Following the success of the first round of public engagement for Metropolitan Transportation Plan 2050 (MTP 2050), the Wichita Area Metropolitan Planning Organization (WAMPO) conducted a second round from December 2023 through February 2024.

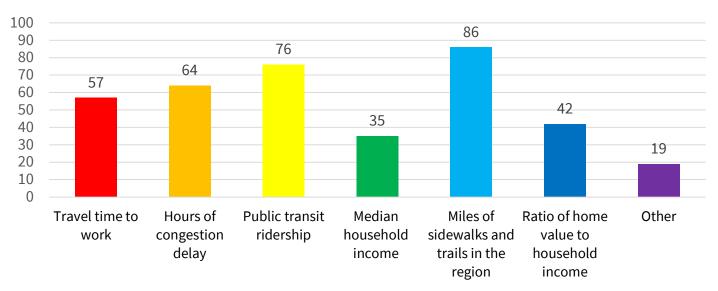
During the second round of public engagement, a refined version of the Round 1 survey was introduced. Staff curated the survey based on the feedback and insights gathered during Round 1, adding clarity to ensure specific and clear input on transportation issues and expanding the survey to include questions pertaining to local performance measures. Additionally, staff developed a survey suited for engaging with children in the WAMPO region that contained questions about the children's feeling of safety and their ideas for transportation infrastructure improvements, utilizing graphics and pictures to communicate transportation issues in an understandable way.

The second round of public engagement for MTP 2050 began on December 1, 2023, and continued through February 29, 2024. A total of 171 adult surveys were recorded. During this time, WAMPO staff utilized several strategies to engage with the public about the upcoming MTP 2050 document and how it will help shape the transportation network. The second MTP 2050 survey was made available to the public in English, Spanish, and Vietnamese, posted on the WAMPO website and advertised through social media posts on a wide range of platforms, including Facebook, X (formerly Twitter), Instagram, and LinkedIn, to encourage participants to take the survey online. WAMPO staff attended numerous events throughout the region to engage with members of the community. At these events, staff informed members of the public about WAMPO and the long-range transportation planning process. Staff also facilitated an activity in which attendees could mark locations on a map where they experienced transportation safety or congestion concerns.

Event	Location	Date
First Friday Pop-Up Market	Revolutsia	12/1/23
Holidaze Annual Pop-Up Market	Brick & Mortar Event Venue	12/3/23
Maize Whoville and Christmas Tree Lighting/Vendor Market	Maize City Park	12/3/23
Hoppy Handmade Holiday Pop-Up Market	Nortons Brewing Co.	12/17/23
Wichita Thunder Game	Intrust Bank Arena	12/30/23
The Lord's Diner Dinner Services	The Lord's Diner	1/4/24
Wichita Women's Soccer Game	SportZone	1/26/24
Kansas Day Celebration	Haysville Community Library	1/27/24

Events attended during the second round of MTP 2050 public engagement:

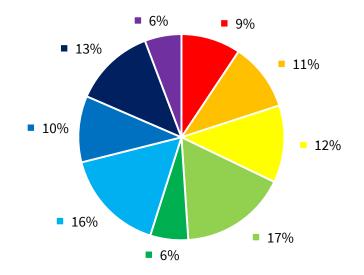
In addition to adults, WAMPO made efforts to engage with a younger demographic. Collaborating with local teachers, staff visited three elementary-school classrooms in the area to talk to students about transportation planning, different modes of transportation, and the importance of active participation in the transportation-planning process. Staff conducted an interactive activity in which students were able to design their own cities while focusing on the significance of safe roads, bicycle and pedestrian infrastructure, and public transit options. During these visits, WAMPO staff administered the kids' survey that was developed to gather public input from children, after they had learned about the transportation planning process. All survey results received will be analyzed and incorporated as an appendix in Metropolitan Transportation Plan 2050.



Survey Data Analysis

What statistic(s) would you most like us to start/continue tracking?

The most common responses provided after selecting 'Other' include: traffic pollution; value added to housing units with safe bike and walkability; daily per capita vehicle miles traveled; rate of transportation-disadvantaged and insecure individuals; incidents involving pedestrians or bicycle riders; noise pollution caused by traffic; and cost-burdened households (responses edited for clarity and conciseness).

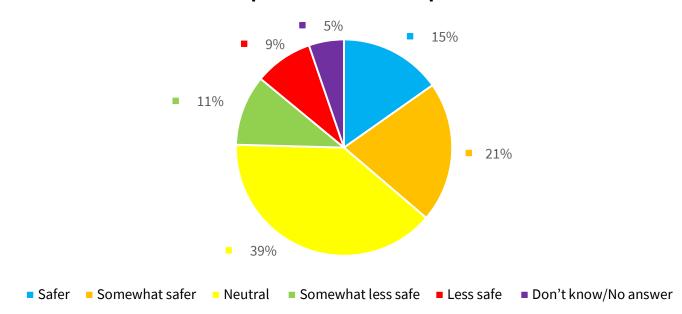


What transportation improvements are most important to you?

- Expand technology that improves the roadway experience (e.g., coordinated lights, digital message boards).
- Improve travel times for all modes transit, auto, bike, and pedestrian.
- Maintain and expand the existing bike and pedestrian infrastructure.
- Reduce fatalities and serious injuries.
- Maintain the current transportation system.
- Improve access to basic human needs and services (e.g., jobs, grocery stores, medical appointments, or services).
- Improve access for underserved communities, older adults, and people with disabilities.
- Increase opportunities for public transit.
- Minimize environmental effects of the transportation system.

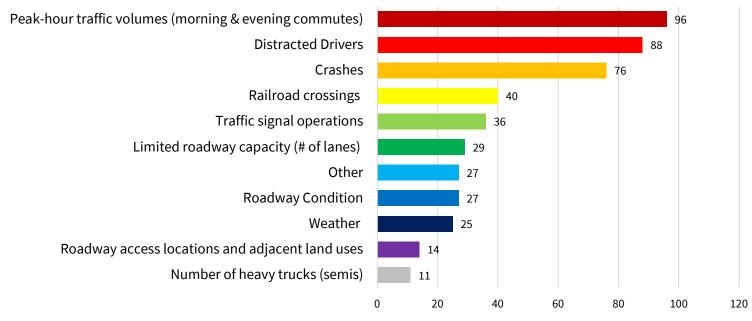
How often do you experience traffic congestion in the Wichita metro area?

Daily	Weekly	Only During Special Events, Emergencies, Etc.	Almost Never	Monthly	Not Applicable
27%	23%	16%	15%	10%	9%

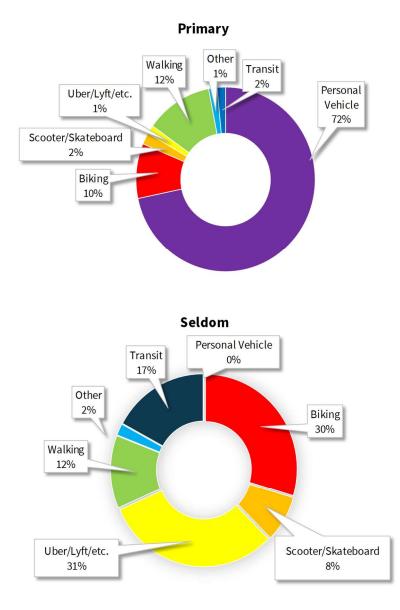


What is your general feeling of safety with the current transportation network compared to other metropolitan areas?

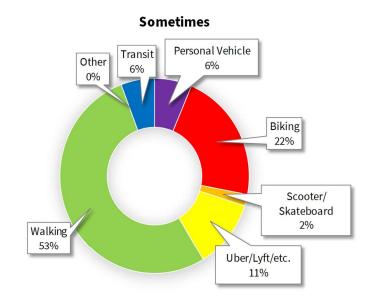
What do you believe are the primary reasons for traffic congestion in the Wichita metropolitan area?

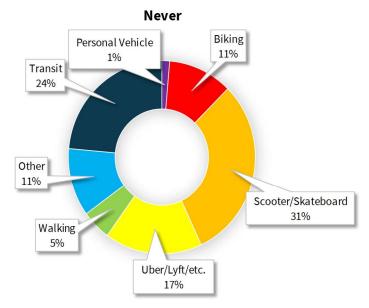


The most common responses provided after selecting "Other" include a lack of viable alternatives to driving, such as public transit and pedestrian and bicycle routes, as well as limited police enforcement and insufficient signage (responses edited for clarity and conciseness).



What types of transportation do you use?

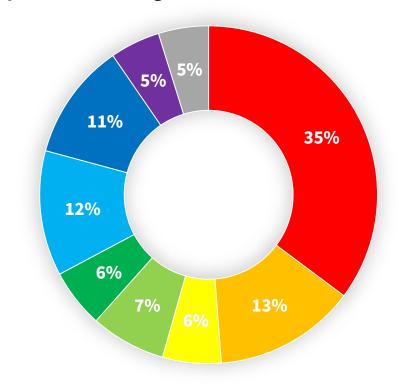




Open-Response Questions

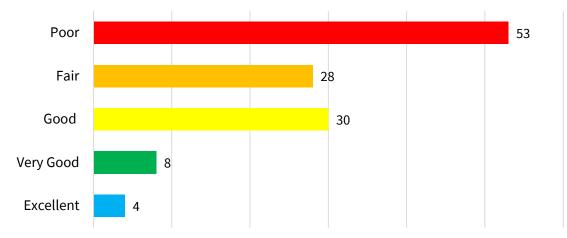
WAMPO aggregated responses provided to open-ended survey questions into the most common, recurring, themes. The data presented below correspond to the following survey questions:

- What specific transportation challenges or issues have you experienced in the Wichita metropolitan area, and how do you think they should be addressed in the regional transportation strategy?
- How would you describe the walkability and accessibility of neighborhoods? Do you believe it aligns with the goal of well-connected and accessible communities?
- Where could the existing roadway network be expanded? Expansion can include local roads, highways, or bicycle and pedestrian routes.
- What location(s) could benefit from an added crosswalk?



Transportation Challenges

- Public Transit
- Bicycle/Pedestrian
- Merge/Exit Lanes Too Short Or Sharp
- Construction/Construction Signage
- Trains/Railroad Crossings
- Congestion
- Unsafe Driving
- Law Enforcement
- Poor Road Conditions



Walkability and Accessibility of Neighborhoods

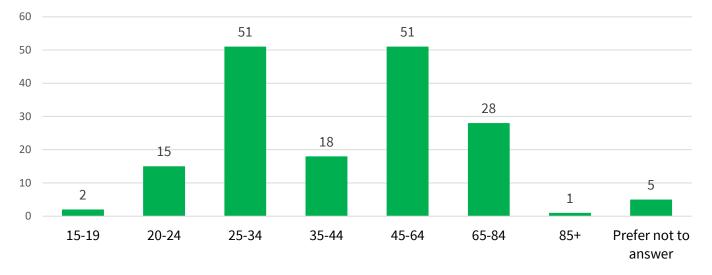
Existing Roadway Expansion - Most Requested Locations

Expand I-135 & Kellogg Expand I-235 & Kellogg Expand East Kellogg through Andover Expand Douglas to connect pre-existing bike lanes and sidewalks Expand the intersection of K-96 and Rock Road Expand pedestrian routes on Douglas from Central to Webb Expand pedestrian routes on Webb from Central to 13th Street Expand Tyler from 21st to 37th Expand Central from I-135 to Oliver Expand Oliver from 17th to Kellogg Expand sidewalks and bike lanes around Wichita State University

Crosswalk Implementation - Most Requested Locations

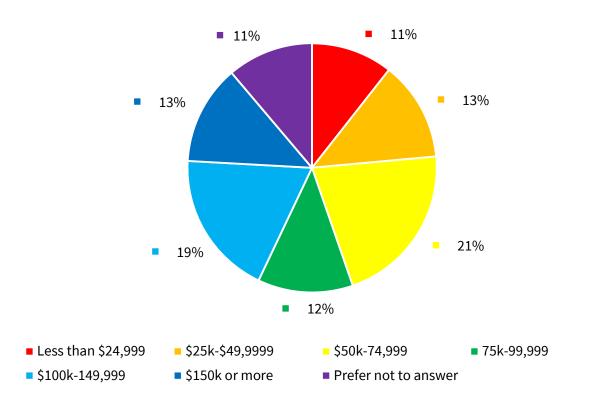
Crosswalk needed at 13th and 1-235 Crosswalk needed at 21st and I-235 Crosswalk needed at 13th and Maize Crosswalk needed at 2nd and Waco Crosswalk needed at 27th and Amidon Crosswalk needed at 4th and Meridian Crosswalk needed at 21st and Webb Crosswalk needed at 37th and Webb

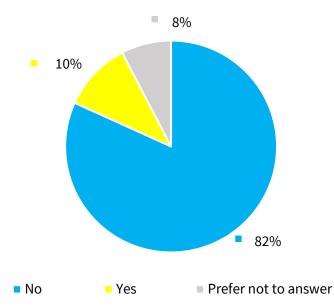
Demographic Questions



What is your age?

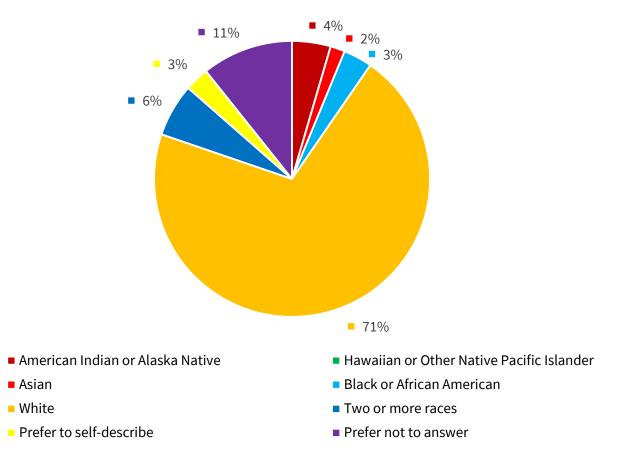
What is your household income?



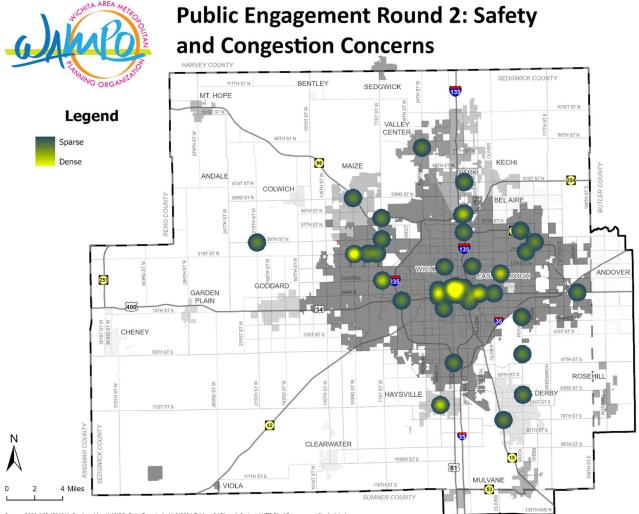


Are you Hispanic, Latino, or of Spanish origin?

How would you describe yourself? (Select all that apply)



Transportation Safety and Congestion – Locations-of-Concern Pin Activity



Source: 2020 ACS (\$0101), Produced by: WAMPO. Date Exported: 4/12/2024 Folder: G\Plans & Projects\MTP Plan\Engagement Pin Activity\ The information shown on this map is compiled from various sources made available to us which we believe to be reliable.

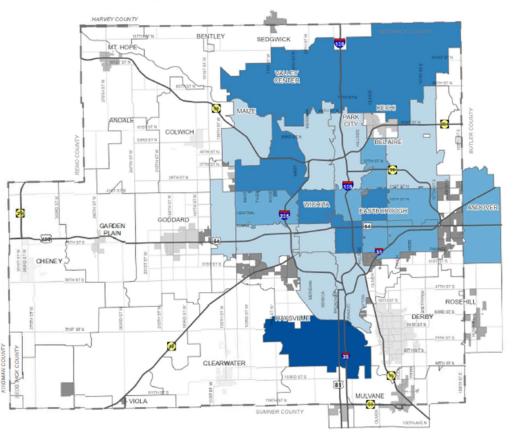


Number of Responses



Responses from outside of the WAMPO Region: 6

MTP 2050 Public Engagement Round 2 Survey Respondent's Home ZIP Code



0 1.75 3.5 7 Miles

N

Source: MTP2050 Survey 2 Zip codes. Produced by: WAMPO. Date Exported: 4/3/2024 Folder: G-(Plans & Projects/MTP 20 50 TIP 2025-2026 call for projects/Exported Maps/ The information shown on this map is compiled from various sources made available to us which we believe to be reliable.

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