



## Meeting Summary

ICT Safe: A Regional Transportation Coalition

Wednesday, February 5, 2025 @ 9:30 AM

Online meeting

Meeting Duration: 74 minutes

Attendees		
Rosa Aranda, <i>KTSRO</i>	Dora Gallo, <i>WAMPO</i>	BreAnna Monk, <i>Wichita Festivals</i>
Fabian Armendariz, <i>USD 259</i>	Kevin Gehrer, <i>Bike Walk Wichita</i>	Kim Negrete, <i>WAMPO</i>
Mike Armour, <i>City of Wichita</i>	David Guy, <i>Heritage Classic</i>	Ron Nuessen, <i>Benesch</i>
Doug Ballou, <i>Blue Window</i>	Matt Hamilton, <i>Wichita Wind Surge</i>	Neal Owings, <i>City of Valley Center</i>
Lisa Frey Blume, <i>KDHE</i>	Kailyn Hogan, <i>City of Haysville</i>	Tia Raamot, <i>Sedgwick County</i>
Jack Brown, <i>KUMC</i>	Julia Hutchison, <i>USD 259</i>	Pimnara (Lily) Rodkul, <i>Wichita Transit</i>
Dusty Buell, <i>Wichita Open</i>	Emily Jensen, <i>Sedgwick County</i>	Morgan Rogers, <i>MADD</i>
Adrienne Byrne, <i>Sedgwick County</i>	Markey Jonas, <i>WAMPO</i>	Noel Schneider, <i>KDOT</i>
Jane Byrnes	Alan Kailer, <i>Bike Walk Wichita</i>	Micah Scoggan, <i>City of Goddard</i>
Debbie Burch, <i>Heritage Classic</i>	Ethan Kershaw, <i>City of Wichita</i>	Dan Squires, <i>City of Derby</i>
Georgie Carter, <i>City of Haysville</i>	Sruthi Kesa, <i>WAMPO</i>	Holly Terrill, <i>Bike Walk Wichita</i>
Collin Click, <i>JNA Advertising</i>	Jenny Kramer, <i>KDOT</i>	Brian, Turner, <i>National Baseball Congress</i>
Jeff Deitchler, <i>Wichita Sports Commission</i>	Alex Lansdowne, <i>Park City Arena</i>	Ingrid Vandervort, <i>KDOT</i>
Kathryn Ewing, <i>Andover Amphitheater</i>	Joel Lomurno, <i>Wichita Thunder</i>	James Wagner, <i>City of Wichita</i>
Nick Flanders, <i>WAMPO</i>	Patricia Middleton, <i>KTSRO</i>	Jessica Warren, <i>WAMPO</i>
	Peter Mohr, <i>WAMPO</i>	

### I. Welcome & Introductions

Kim Negrete, WAMPO, opened the meeting at 9:31 AM, welcoming everyone to the February 2025 meeting of ICT Safe: A Regional Transportation Coalition and thanked attendees for sharing their time and expertise.

Kim reviewed the purpose of the coalition, which is to reduce transportation-related fatalities and serious injuries through the implementation of the WAMPO Comprehensive Safety Action Plan (CSAP), which many ICT Safe members helped develop in 2023.

### II. November 2024 Meeting Summary

There were no edits or additions to the November 2024 meeting summary.

### III. CSAP Progress & Updates

Kim provided a review of the strategies that pertain to the coalition. Most strategies are being implemented and are on target. The WAMPO Comprehensive Safety Action Plan (CSAP) and Countermeasures Toolkit are available online at [www.wampo.org/safety](http://www.wampo.org/safety). WAMPO will be organizing a review of the plan and strategies over the next few months to ensure that the strategies will help

reduce and prevent traffic-related crashes and serious injuries. Proposed edits will be shared with the coalition for input.

#### **IV. Committee Updates & Planning**

##### **A. Active Transportation Committee**

Alan Kailer, Bike Walk Wichita, reported that the Wichita Bicycle Plan update was approved by Wichita City Council at their January 2025 meeting. The plan includes network maps and a prioritized list of program and policy-related strategies based on the previous plan and community response.

Development of WAMPO's Regional Active Transportation Plan will begin this year. The goal of the plan is to identify and document connections between communities and points of active transportation interest in the WAMPO region. WAMPO staff are developing the Request for Proposals (RFP), with input from Active Transportation Committee members, and plan to release it this spring.

##### **B. Drive Safe Sedgwick**

Doug Ballou, Blue Window, stated that we are very pleased and gratified that many of our marketing partners have accepted the invitation to join this meeting, and hopefully remain involved going forward. The scope of KDOTS Sports Marketing Partnerships continues to expand.

Three reasons:

- » Community Risk Assessment and Profile, and KDOT's commitment to encourage safe, responsible driving and behavior by people who use Wichita streets.
- » Increasing recognition by you of the risk factor to your organizations.
- » FANS WITH A PLAN as a unifying marketing platform that connects and resonates with your patrons.

We are excited and optimistic about the impact you all can make in preventing crashes, fatalities, and serious injuries associated with impaired driving. I suspect you bring diverse relationships that can be invaluable to this DRIVE SAFE SEDGWICK Committee – your media partners, your hospitality and beverage vendors, management and ownership of entertainment districts, your government representatives, the University, and Law Enforcement.

While we understand everyone's priority might be to act in their own self-interests, if Quality of Life and a Culture of Safety in Wichita is, in fact, a common goal, I hope you'll look upon ICT Safe and Drive Safe Sedgwick initiatives as the platform for effecting meaningful change.

Brian Turner, Wichita Sports Commission & National Baseball Congress, shared that the NCAA Tournament will be hosted in downtown Wichita that will include events at INTRUST Bank Arena and around downtown and Old Town Wichita during March 20-24, 2025. Brian has been

working for the past four months to establish a relationship with Uber to provide rideshare drop-offs and pick-ups during this time. Brian is currently negotiating a deal with Uber to provide \$20,000 worth of \$10 rideshare vouchers for event attendees to reduce impaired driving. Currently, there is a 10-mile radius from the event venue. Community partners in Andover & Derby asked if the mileage radius from the arena could be adjusted, as long as a ride began or ended within the area. Brian said the logistics are still being worked out and that he will ask. Promotion of the vouchers will begin in early March with press releases, social media posts, and flyers. Since there is no media budget, we will need to spread the message organically. Brian asked attendees to help share the social media posts with their audiences and to brainstorm connections that might be helpful. The group developed a list of two dozen campaign outreach ideas and also suggested identifying other strategies to increase safety during this period.

This initiative will be evaluated to determine if it is an effective strategy to reduce impaired driving and how it can be scaled up for other public events.

## **V. WAMPO Updates**

### **A. Metropolitan Transportation Plan 2050 (MTP 2050)**

Nick Flanders, WAMPO, provided an update on the progress of Metropolitan Transportation Plan 2050 (MTP 2050) progress. The MTP is a federally-required long-range transportation plan for the region. The goal is to look at priorities for transportation improvements including safety, ease of travel time, creating a more equitable system, and improving connectivity for all modes of travel.

All draft chapters and appendices are available online at [www.wampo.org.mtp2050](http://www.wampo.org.mtp2050). The draft is currently being reviewed by the Plan Advisory Committee (PAC), KDOT, and federal partners. On February 11, 2025, the WAMPO Transportation Policy Body (TPB) will consider releasing the draft document for a 30-day Public Comment period scheduled for March 8 – April 7, 2025. After the public comment period, the plan will proceed to the Technical Advisory Committee (TAC) on April 28, 2025, for a recommendation and to the TPB for approval on May 13, 2025.

Markey Jonas, WAMPO, shared details about the planned public engagement efforts. So far, the plans include:

- March 12, 2025, 12:00-1:00 PM: Virtual public meeting via Zoom, which will be recorded and posted online for on-demand viewing.
- March 26, 2025, 4:00-6:00 PM: Open house at the Wichita Regional Chamber of Commerce, 350 W Douglas Ave., Wichita, KS 67202

WAMPO is seeking other opportunities to introduce the plan to the community during this time. Please reach out to [wampo@wampo.org](mailto:wampo@wampo.org) to invite WAMPO to attend public meetings or events, or to suggest other outreach strategies.

## **B. Safe Routes to School**

Kim reported that the Safe Routes to School (SRTS) contract with the consultant is finalized and efforts have begun. WAMPO staff and the consultant team will be reaching out to all schools in the WAMPO region, both public and private, to continue finding interested schools. This initiative will provide assistance to any K-12 school with developing an SRTS plan. Introductory materials are being developed along with an SRTS Stakeholder Committee, which will be comprised of school representatives, jurisdiction staff, and organizations. If you can help make a connection with a private school, please let Kim know.

Jenny Kramer, KDOT, mentioned that the Kansas SRTS Advisory Council completed their strategic plan and published it on February 5, 2025. To learn more and sign up to receive updates regarding the state SRTS efforts, please visit <https://saferoutes.ksdot.gov/>.

## **C. Transportation Safety Champions**

Dora Gallo, WAMPO, provided an update on the new outreach program that WAMPO is developing. The purpose of the Transportation Safety Champions (TSC) program is to reach WAMPO residents with transportation safety messages and activities that increase awareness and improve driving behaviors, with the ultimate goal of reducing traffic fatalities. The TSC program will include multiple ways for residents to engage, including clubs, via existing organizations/groups, and through media.

## **VI. Behavioral Safety Grant Update**

Holly Terrill, Bike Walk Wichita, shared details about the pilot KDOT grant opportunity focusing on behavioral safety efforts. Bike Walk Wichita will focus on developing a safety awareness campaign that will include targeted messages and strategies for motorists, cyclists, and pedestrians. They are finalizing the initial concepts and hope to share something at the next meeting.

## **VII. Announcements**

- A. KDOT Transportation Safety Conference** – The 2025 KDOT Transportation Safety Conference will be held March 4-5, 2025, at the Hyatt in Wichita (with a pre-conference on March 3, 2025, for law enforcement). The conference is open to anyone interested in transportation safety and will include a variety of breakout presentations. More details and registration are available at: <https://hospitality.ku.edu/transportation-safety>
- B. KDOT DTZ Coalition Update** – KDOT will be hosting Drive to Zero Day at the Kansas Capitol on February 12, 2025. This event will help educate and increase awareness among elected officials and staff. More details and DTZ Coalition meeting dates can be found online at <https://ike.ksdot.gov/drive-to-zero>
- C. Partner/Community Updates** – None.

## **VIII. Adjournment**

The meeting adjourned at 10:45 AM.

**The next ICT Safe meeting is scheduled for Wednesday, May 7, 2025, at 9:30 AM.**