



Meeting Summary

United Community Transit Coalition

Thursday, August 17, 2023, @ 2:00 PM

Hybrid meeting

Meeting Duration: 55 minutes

Attendance		
Nola Brown, <i>Volunteer Kansas</i> Ashley Bryers, <i>WAMPO</i> Ricki Ellison, <i>Greater Wichita Partnership</i>	Jenny Foster-Farquhar, <i>Derby Dash</i> Dora Gallo, <i>WAMPO</i> Jessica Hutton, <i>WAMPO</i>	Emily Jensen, <i>Sedgwick County Department on Aging</i> Crystal Noles, <i>Butler County Department of Aging (Chair)</i> Jessica Warren, <i>CTD 9</i>

I. Welcome

Crystal Noles, Butler County Department on Aging, opened the meeting and welcomed everyone to the UCTC meeting at 2:03 PM. UCTC members introduced themselves and the agencies they work for.

III. Agenda Items

A. Homework from the May Meeting

i. What is your vision for transit in the region? How will the toolkit help to achieve that vision?

Jenny Foster-Farquhar, Derby Dash, explained the purpose of the homework assignment and opened the floor for discussion.

Ricki Ellison, Greater Wichita Partnership, asked what problem the toolkit would solve. Ms. Foster-Farquhar explained that it would contain templates, graphics, talking points, frequently asked questions, and information that explains how transportation works in the region. The goal is to create a unified message about transportation.

Emily Jensen, Sedgwick County Department on Aging (DOA), reported that she would like transportation services to be coordinated. She explained that outlying counties are dead zones, as evidenced by creating barriers for people to get into Wichita to access specialty appointments.

Ms. Foster-Farquhar reported the need to operate more efficiently and offer people more choices, as evidenced by expanding their transportation services outside Wichita and giving people more flexibility.

Ms. Noles reminded the group about the content they discussed including in the toolkit and asked how the toolkit would help the committee achieve its goals.

Ms. Ellison inquired about the target audience. Jessica Warren, WAMPO, explained that the toolkit would target various audiences, including, but not limited to, the general population, decision-makers, the medical community, and more. The committee's aim is to specify to whom the content of the toolkit is geared toward.

Ms. Ellison followed up by asking who would use the toolkit. Ms. Warren responded that the United Community Transit Coalition (UCTC) would use the toolkit.

Ms. Ellison then expressed interest in Transit adopting 2nd and 3rd shift transit ride options.

Ms. Noles reported interest in ensuring that the toolkit includes resources that let the public know what transportation options are available.

B. Upcoming Toolkit Timeline and Projects

Jessica Warren explained the coalition timeline and upcoming projects and shared an example of what may be included in the toolkit. Ms. Warren requested volunteers to help develop the vision, mission, and elevator speech. Ms. Noles and Ms. Ellison volunteered. Ms. Warren and Ashley Bryers will also participate. The subcommittee will meet before November via Zoom.

The coalition's work is divided into 3 phases. The first phase is the 9-month Planning Phase, which began at the first coalition meeting in February 2023 and will conclude in November 2023. Next is the 9-month Data Collection and Toolkit Building Phase, which begins in November 2023 and concludes in August 2024. Finally, the coalition will move into the Toolkit Utilization and Upkeep phase, which will be ongoing starting August 2024.

Discussion: Ms. Ellison affirmed the committee for prioritizing accessibility in the toolkit and reported that it would be very helpful.

C. Coordinated Public Transit – Human Service Transportation Plan Progress Update

Marcela Quintanilla, WAMPO, provided a progress update on the Coordinated Public Transit – Human Services Transportation Plan (CPT-HSTP) survey. Ms. Quintanilla reported that WAMPO collected 262 surveys from community members and provided a presentation about the insights gathered from those surveys. Ms. Quintanilla then explained the goals of the survey, which include enhancing accessibility and inclusivity, removing transportation barriers, and increasing collaboration between transit providers. A draft of the CPT-HSTP can be accessed at <https://bit.ly/2023-CPTHS-Draftv6>.

D. Regional Transit Implementation Plan

Ashley Bryers provided an overview of the Regional Transit Implementation Plan (RTIP). Ms. Bryers reported that WAMPO has selected a consultant who would develop a Regional Transit Feasibility report and develop and execute the plan and agreement between transit providers. Ms. Bryers then extended an invitation for members of the UCTC to participate in the RTIP steering committee.

E. UCTC Logo

Dora Gallo explained the process of selecting a logo for UCTC and identified the winning logo. Ms. Gallo shared that the Honorable Mention individual who submitted a logo would receive a gift card.

Discussion: Ms. Foster-Faquhar asked if the colors represented anything. Ms. Gallo informed her that they are WAMPO colors.

F. Next Steps

Ms. Warren shared that the elevator speech, vision, and mission would be available for final approval by the November meeting, at which point the UCTC would move to the next phase of the planning process.

IV. Open Discussion

Ms. Noles opened the floor for discussion. Ms. Ellison requested a copy of the presentation. She also asked if the CPT-HSTP presentation was available to share. Ms. Bryers informed her that it would be available for public comment soon, at which point the public could access the data.

V. Adjournment

Ms. Noles adjourned the meeting at 2:55 PM.

The next meeting will be on November 16th, at 2:00 PM