

Drive Safe Sedgwick Meeting Notice

Wednesday, February 28, 2024, @ 3:00 PM

Virtual

Click below to for access to the Zoom link.

HERE

Tent	Tentative Meeting Agenda			
I.	Welcome			
II.	August 24, 2023, Meeting Minutes	2 to 6		
III.	Discussion Items			
	A. Update on WAMPO Road Safety Activities – Dani Lasher, WAMPO			
	i. CSAP/SS4A Grant Opportunities	7		
	ii. Safe Routes to School	8 to 10		
	iii. KDOT/WAMPO Behavioral Safety Grants	11		
	B. Fans with a Plan Initiative – Doug Ballou, Blue Window			
	C. Current Status and Future Direction – Dani Lasher, WAMPO			
	i. Focus on Impairment			
	ii. Fans With a Plan beyond Sedgwick County			
	iii. Rideshare Status			
	D. Upcoming Events and Campaigns – Dani Lasher, WAMPO			
	E. Open Discussion			
IV.	Adjournment			
٧.	Next Drive Safe Sedgwick Meeting Tentatively Scheduled for May 29, 2024.			



DRIVE SAFE SEDGWICK Fans with a Plan Cultivating a Culture of Safety-Impaired Driving Plan August 24, 3:00-4:00

(If you attended and are not listed, please contact, Ashley Bryers, WAMPO, <u>Ashley.Bryers@wampo.org</u>)

Attendees

Name	Organization/Title	Email
Ashley Bryers	WAMPO	Ashley.Bryers@wampo.org
Brian Turner	Dir. of Community Partnerships, Wichita	bturner@wichitasports.com
	Sports Comm.	
Chad Parasa	WAMPO	chad.parasa@wampo.org
Chris Bortz	KDOT	Chris.Bortz@ks.gov
Christian Newell	WindSurge	
Collin Click	JNA	cclick@jnaadv.com
Daniel Kiser	KDOT LEL	dkiserlel@gmail.com
Dora Gallo	WAMPO	dora.gallo@wampo.org
Doug Ballou	Blue Window	doug@blue-window.org
Gary Herman	KDOT	Gary.Herman@ks.gov
Hayden Schrag*	Intrust Bank Arena	Hayden.schrag@intrustbankarena.com
Ingrid Vandervort	KDOT	ingrid.vandervort@ks.gov
Jerod Breit	MADD	jerod.breit@madd.org
Jessica Hutton	WAMPO	
Jodi Pew	KTRSO	jpew@dccca.org
Joel Lomerno	GM Wichita Thunder Hockey	JLomurno@wichitathunder.com
Maura Fitzgerald	KDOT	Maura.A.Fitzgerald@ks.gov
Megan Kocher	MADD	megan.kocher@madd.org
Nicholas Flanders	WAMPO	
Noel Schneider	KDOT	noel.schneider@ks.gov
Patricia	KTRSO	pmiddleton@dccca.org
Middleton		
Robyn Meinholdt	KDOT	Robyn.Meinholdt@ks.gov
Troy Wells	KDOT LEL	wellsd0537@cox.net
* No Attendance		

I. Gary/Ingrid - Future home of Drive Safe Sedgwick

- a. What does this mean/How will this work/KDOT'S role
 - i. Right now, the program is malleable, and we will adapt to what the group here talks about. We're looking for a champion or champions to move this forward and we have the funding, but we don't have the staffing. What we're trying to do is share what we have with all of the partners that we have in the greater

Sedgwick area and we will be there, we will be with the support, we have expertise with Doug Ballou and Blue Window, and his organization and KTSRO and their organization and anybody we have at staff with KDOT, we can do all of that. We don't have the same understanding of the community as you do. When we put this together, it was our desire and hope that the group would identify a champion with the capacity without overloading what they do to lead this group and push us in that direction that we all understand.

- 1. How do we grow this, nurture it, and sustain it?
 - a. Some discussions regarding health as to how active transportation can help with health. How the safety committee would help is because the Safety Committee from Wichita, Derby, and various jurisdictions within the WAMPO region. And then because WAMPO works with local government transportation engineers, planners, and city governments in general, and because our elected officials are on the board for WAMPO.
- b. Funding amount and process under WAMPO umbrella
 - i. Drive Safe Sedgwick will retain its name, but it will be under this new committee or name that they are going to unveil.
 - 1. Those who voted in this meeting chose ICT Safe: A Regional Transportation Coalition
 - 2. Currently have a committee called the Safety and Health Committee. It meets quarterly, but we would transition the Safety and Health Committee into this new group probably later this year because we are working on a conference of Safety action plan at the moment and we were thinking it might make sense to get the plan approved and then the roll into this new committee coalition structure, particularly because that new coalition would help implement the plan.
 - ii. WAMPO is a federally required planning agency, so any metro area that has at least 50,000 people required to have a transportation planning organization, or a metropolitan planning organization is what we call MPO. So we are that for the Wichita Metro, which includes all of Sedgwick County, a little bit of Butler County, and a tiny bit of Sumner. All has to do with the census and kind of the level of influence that Wichita has on the whole area where we do transportation planning. There are 22 cities in our area and so it's really worked out perfectly for us to kind of take Drive Safe Sedgwick. One of the advantages of WAMPO working with the Federal Highway Administration on safety is that KDOT and WAMPO are partners in federal transportation projects and funding.
- c. Questions?
- II. Chad and Ashley Overview of Wichita Area Metropolitan Planning Organization (WAMPO) https://www.wampo.org

III. Doug/Robyn – Marketing update

a. Highlights of current FANS WITH A PLAN - We have been rolling out fans with a plan

with all of our sports and entertainment venue, marketing partners, really statewide. As all talk about broadening the geographic footprint of this particular initiative, it may start encompassing some of the marketing partnerships that were already involved with top line. It has been very, very popular and essentially every one of our sports marketing partners with whom we had these agreements now also have a ride share and or a safe ride at every single location.



b. Nice Post, Brian – Share National Baseball Congress World Series "Know Before You Go" One of the things that are highlighted under marketing as Brian, had the Baseball World Series and the "Know Before You Go "publication was really we think we think you very much for that partnership and hopefully what we've seen just in the last several months of drive safe Sedgwick is this is a model that will easily work into our other venues across the state and obviously with a focus on the universities right now.

IV. Group Discussion on target ideas FY 2024

- a. Continued focus on impairment?
 - i. The initial feedback we got was alcohol because of the alcohol-related crashes and the high percentage of crashes involving alcohol, but that doesn't mean that we have to only do one. The funding depends on what program that the committee comes up with. We have CPS Child passenger safety and OP money. It just depends on the programs, what the need is and some of that is the community outreach, what is the community wants and what feedback are you getting from the community on things that they need.
 - ii. Rosa with KTSRO, had a meeting with immigration, and naturalization a few months ago, and it came up that car seats were something they wanted to talk about, but we haven't put that in the programmatic level yet.
- b. Expand FANS WITH A PLAN to colleges/universities beyond Sedgwick County Butler & Sumner County WAMPO reach
 - The volume of growth with the rideshare certainly has an opportunity to expand in Wichita, and we look at it as this coalition comes under WAMPO that could easily bleed into Sumner and Butler counties. Butler would be a natural certainly with the Junior college.
 - i. WAMPO- How are we going to make an educational campaign towards various? The plan is still in the development stages, but these are the approaches we (WAMPO) took and how we involve the schools and the governmental entities

in making those improvements on the roadways, design aspects of it, and the enforcement aspect of it as well. So, we had a lot of work we did. Our next meeting and then I think from then on how we get all our energies together is something we will explore. Ashley and Chad will explore what are the ways we can, as we were all working in different, but if we put it all together and then combined, how do we fight it up?

- 1. It's going to be out for public comment towards the end of August, or September. So, it'll probably be going to our governing body and October, share it when it's in public comment form.
- c. RideShare Expansion? (**Doug lead**) IntrustBank Arena, Thunder Hockey What we've been involved with started a year ago, last January, when the Police Department approached us and asked how they or the community could dovetail on the relationships we had with the Wichita Thunder Hockey Organization, which competes at Intrust Arena. The riverfront development was just getting underway under your prior ownership and how the community could get out ahead of that development in terms of the entertainment district, the bars, and so forth. Thunder Hockey, they are the primary tenant of Intrust Arena but there's a lot else that goes on in there in terms of the concerts, but conceptually the question was how we expand that relationship in the work we're collectively doing into Old Town. And in that case, to mitigate the risk and the behaviors that are occurring in Old Town.
 - i. Joel Lomurno has some good relations with a couple of county commissioners and one, who really loves the Thunder too. more than happy to facilitate a meeting with that individual. some influence could be used at this point. It's also an election year and the interest bank arena management companies have another two years, but not sure. the county does have a lot of say in that building. also, by the way, meeting with the arena staff on 8/25/2023, so might have some more input too.
- d. Joel, feel free to touch base with Ashley and Chad.
- e. Additional effort/reach ideas (Doug lead) Shocker Sports expansion, Riverfront, Park City
 - i. Daniel Kiser we spoke with a few of the local leaders, and tried to instigate buyin, but haven't had much luck.

V. Jerod - MADD RideShare collaboration possibilities

The most successful coalitions incorporate not only the intergovernmental agencies outside of law enforcement as well, but also advocacy groups and specialists within the government or other agencies that work in child safety.

Roadway safety in general with signage, pedestrian walkways, and obviously sporting events where a lot of this takes place and that's why I love fans with the plan because that is such a a huge need. one of the things that Matt has is our partnership with Anheuser-Busch in in the wholesale distributors. It's the first time that we have ever partnered with an alcohol distributor, and so we are beginning to develop our relationship with the individual distributors throughout the state of Kansas. In our development team here in the Heartland region, Chase and Megan Coker, who's on the call as well, all will be looking at how we leverage those

sponsorships that come from those distributors. more importantly, the relationship with their employees and how we can utilize that to help this group and help MADD in the future. And so you know, whether it's Fans with a Plan or I'll tell you mad will be at the opening night of the Thunder.

We want to look at how we can leverage those to help accomplish some of the goals that have been talked about and collectively do good in the state of Kansas, specifically around bride share. One of the things some states are able to do and others are not obtained, you know, Missouri, for example, \$15.00 off a LYFT code. So, every individual in the state can use that code, and how can we leverage funds that we're able to raise in the state to help support that or supplement that while working to garner support alongside everyone here? So that's something we are working on and will continue to work on.

We've offered as a regional staff to support fans with the plan and with either our staff or volunteers as those events come up. So partnering there and helping to support with staffing and things of that nature, we have 14,000 roughly constituents in the state of Kansas in access to those individuals.

As MADD continues to grow in the state of Kansas, we will be looking for a Western Kansas team member.

VI. Chad/Ashley - Next Meeting

- a. Doug Ballou/Blue Window + WAMPO activities
- b. From a KDOT standpoint, bear this in mind; Any project that is a continued continuation of impaired driving, is working well and in motion, but whatever is decided, the KDOT fiscal year starts anew on October 1.



Agenda Item 3Ai: Discussion/Updates SS4A Demonstration and Implementation Grants

Dani Lasher, Public Outreach Planner

Executive Summary

Adopted by the Transportation Policy Body (TPB) in December 2023, the WAMPO Comprehensive Safety Action Plan (CSAP) promotes the safety of all users of the transportation system. Also in December 2023, WAMPO was awarded a Federal Safe Streets and Roads for All (SS4A) demonstration grant in the amount of \$940,000. Having completed the prerequisite adoption of a CSAP, WAMPO intends to apply for an SS4A implementation grant. SS4A implementation grants focus on the execution of strategies in the CSAP, which may involve major safety-related infrastructure improvements.

Background

The WAMPO Comprehensive Safety Action Plan (CSAP) was crafted with meticulous attention to enhancing the safety of drivers, passengers, pedestrians, and bicycle riders within the region. Developed over a tenmonth period, the CSAP was shaped with stakeholder participation and public input. This collaborative approach has been vital in customizing the plan to meet the unique needs and characteristics of WAMPO's transportation network. On December 12, 2023, the WAMPO CSAP was adopted by the Transportation Policy Body. The CSAP can be viewed and downloaded at https://www.wampo.org/safety.

Safe Streets and Roads for All (SS4A) Demonstration Grant

In June 2023, WAMPO applied for a Federal Safe Streets and Roads for All (SS4A) demonstration grant. In mid-December 2023, notice was received that WAMPO was awarded a demonstration grant in the amount of \$940,000. The funds can be used for supplemental planning and demonstration activities, such as educational campaigns and before-and-after studies. WAMPO staff are currently working closely with the FHWA to ensure full compliance with grant requirements and funding rules and will inform participating municipalities of additional information as it becomes available.

Safe Streets and Roads for All (SS4A) Implementation Grant Application

With the adoption of the CSAP, WAMPO qualifies to apply for an SS4A implementation grant. These grants focus on the execution of strategies identified in the CSAP, which may involve major safety-related infrastructure improvements. According to the FHWA, implementation grants are anticipated to range from \$1 million to \$25 million. WAMPO staff are working on developing an amendment to the 2024 Unified Planning Work Program (UPWP) that will reflect work tasks associated with the SS4A implementation grant and program funding to hire a consultant to assist with the grant application. Following the approval of the amendment (anticipated in March 2024), WAMPO will issue a Request for Proposals (RFP) for the SS4A consultant. This will help ensure WAMPO's success in a highly competitive application process.

Attachments

- » Comprehensive Safety Action Plan (CSAP) http://bit.ly/WAMPO-CSAP
- » Safe Streets and Roads for All (SS4A) http://www.transportation.gov/grants/SS4A



Agenda Item 3Aii: Discussion/Updates Safe Routes to School Planning Assistance

Dani Lasher, Public Outreach Planner

Executive Summary

Across the WAMPO region, many schools/districts do not have existing Safe Routes to School plans. WAMPO intends to hire a consultant to work with city/county governments and schools/school districts to establish as many Safe Routes to School plans in the WAMPO region as possible. Funding for Safe Routes to School Planning assistance is available in 2024 and 2025.

Background

In the WAMPO region, there are a total of 174 public schools distributed across 14 school districts, with a collective enrollment of 93,728 students as of the 2021-2022 school year, according to the National Center for Education Statistics. Currently, the majority of these schools and school districts lack Safe Routes to School plans that meet the Federal requirements necessary to qualify for Transportation Alternatives (TA) funding. WAMPO aims to address this gap by hiring a consultant to work with city and county governments, as well as schools and school districts to establish comprehensive Safe Routes to School plans that cover the entire WAMPO region.

School District Enrollment and Number of Schools

School District Enrollment

School District	Cities	Total Enrollment
Wichita Public Schools	Wichita, Bel Aire	46,657
Andover Public Schools	Andover, Wichita	8,720
Maize Unified School District	Maize, Wichita	7,980
Derby Public Schools	Derby, Wichita	7,262
Goddard Public Schools	Goddard	6,297
Haysville Schools	Haysville, Wichita	5,777
Valley Center Public Schools	Valley Center	3,092
Renwick Schools	Andale, Colwich, Garden Plain	1,967
Mulvane School District	Mulvane	1,816
Rose Hill Schools	Rose Hill	1,667
Clearwater Unified School District	Clearwater	1,133
Cheney Schools	Cheney	827
Circle Public Schools*	Wichita*	308*
Halstead-Bentley Unified School District*	Bentley*	225*

^{*}These school districts only have one elementary school in the WAMPO region. The data shows the cities and enrollment of only the school in the WAMPO region, not the district overall.



Agenda Item 3Aii: Discussion/Updates Safe Routes to School Planning Assistance

Dani Lasher, Public Outreach Planner

School Types Per District

School District	Number of Elementary Schools	Number of K-8 Schools	Number of Intermediate Schools	Number of Middle Schools	Number of High Schools	Number of Other Schools	Total Schools
Wichita Public Schools	54	3		16	11	3	87
Maize Unified School District	5		2	2	2	2	13
Derby Public Schools	9			2	1		12
Goddard Public Schools	5		2	2	2	1	12
Andover Public Schools	6			2	2	1	11
Haysville Schools	6			2	2	1	11
Valley Center Public Schools	3		1	1	1	1	7
Renwick Schools		4			2		6
Mulvane School District	1		1	1	1		4
Rose Hill Schools	1			1	1		3
Clearwater Unified School District	1			1	1		3
Cheney Schools	1			1	1		3
Circle Public Schools*	1						1
Halstead- Bentley Unified School District*	1						1

^{*}These school districts only have one elementary school in the WAMPO region. The data shows the cities and enrollment of only the school in the WAMPO region, not the district overall.

Next Steps

WAMPO staff are preparing a Request for Proposals (RFP) to hire a consultant for the development of Safe Routes to School plans for the WAMPO region. A total of \$300,000 in Consolidated Planning Grant (CPG) and Transportation Alternative (TA) funds are available in 2024, as well as \$200,000 in 2025. WAMPO staff are working on options to make the local match as attainable for all as possible. Jurisdictions and schools that have already expressed interest in obtaining Safe Routes to School plans will work with the selected



<u>Agenda Item 3Aii: Discussion/Updates</u> Safe Routes to School Planning Assistance

Dani Lasher, Public Outreach Planner

consultant for further planning, in addition to the consultant reaching out to the remaining schools, districts, and local governments.

Attachment

» School District Tables – https://bit.ly/SchoolDistrictTables



Agenda Item 3Aiii: Discussion/Updates WAMPO/KDOT Behavioral Safety Grant Opportunity

Dani Lasher, Public Outreach Planner

Executive Summary

In March-April 2024, The Behavioral Safety Office of the Kansas Department of Transportation (KDOT) and the Wichita Area Metropolitan Planning Organization (WAMPO) will jointly conduct a Call for Projects for Behavioral Safety Grants in the Wichita metropolitan area. All grants under this program must focus on improving road-user behavior.

Background

The Behavioral Safety Office of the Kansas Department of Transportation (KDOT) and the Wichita Area Metropolitan Planning Organization (WAMPO) will jointly conduct a Call for Projects for Behavioral Safety Grants in the Wichita metropolitan area. KDOT will administer the grants. Funding for the grants comes from the National Highway Traffic Safety Administration (NHTSA). The suggested cost range for each grant is \$1,000-\$30,000. The total amount available for all projects in 2024 is \$50,000.

Eligible Activities

Grant applications need to address the concerns of the <u>WAMPO Regional Safety Coalition</u>, <u>the Drive to Zero (Kansas Traffic Deaths) Coalition/Drive Safe Sedgwick</u>, <u>the WAMPO Comprehensive Safety Action Plan (CSAP)</u>, and/or <u>the Kansas Strategic Highway Safety Plan</u>. Projects should support the Safer People area of the USDOT Safe System Approach.

All grants under this program must focus on improving road-user behavior. Construction projects are not allowable expenses under this program. Some eligible activities include qualifying safety equipment (such as radar speed guns, bicycle/motorcycle helmets, etc.), media/advertising campaigns, educational activities, and behavioral intervention services (such as guaranteed-ride-home programs, bus passes, etc.). Contact Robyn Meinholdt at KDOT (robyn.meinholdt@ks.gov) with questions about media projects associated with this grant opportunity and Noel Schneider at KDOT (noel.schneider@ks.gov) for questions about law enforcement.

Next Steps

» Grant applications will be accepted March-April 2024 and reviewed by KDOT in June-July 2024. Grants will be awarded on October 1, 2024. Grant recipients will be expected to present on their projects to ICT Safe on a quarterly basis.

Attachments

- **»** WAMPO Comprehensive Safety Action Plan https://bit.ly/WAMPO-CSAP
- » Kansas Strategic Highway Safety Plan https://bit.ly/KansasStrategicHighwaySafetyPlan