



# 2014 Bike/Ped Count results

Thank you to:



... and to the 45 volunteers that made this year's Count a success. We could not do this event every year without your continued support and assistance.



This year's Bicycle and Pedestrian Count continued to show growth in the popularity of active transportation in our region. While the number of bicyclists have remained fairly steady since we began collecting data in 2012, the number of pedestrians has grown by about 55%. (Charts illustrating our final numbers and breakouts by day and by category can be found on the back.)

## What exactly happens during the Bicycle/Pedestrian Count?

At each of the 34 sites, volunteers manually counted the number of bicyclists and pedestrians over the course of two hours on two different days - one weekday and one weekend day. The project goal was to collect data that was representative of actual levels of biking and pedestrian activity in the region.

## How many bicyclists and pedestrians did we count?

851 bicyclists, 1751 pedestrians, and 52 others (skateboarders, etc.) were counted in total on both days.

## What is a pedestrian?

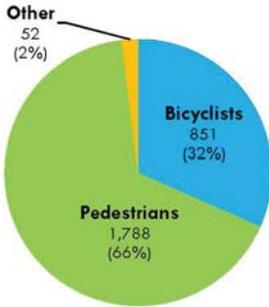
For the purpose of the count we included walkers, runners, people using wheelchairs or other mobility devices, and children in strollers as pedestrians.

## Why did we need to know this kind of information?

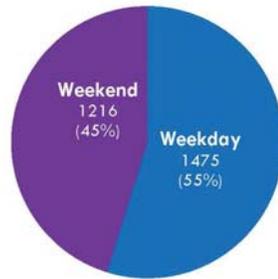
WAMPO, along with many of our planning partners, use this information to better understand the trends and locations of existing bicycle and pedestrian activity. This helps us plan for future system improvements in the places people actually use them. The data we have collected over the past three years will act as the baseline for regional facility usage.

Top 10 count sites:	
Ark River Path, at Keeper of the Plains	544
Broadway and Central	346
Douglas and Washington	233
Broadway and 1st	179
Central at Nims	152
21st St and Ridge	120
Central and Andover Rd	99
1st at Waco	96
Pawnee and Broadway	94
I-135 Canal Route, at Linwood Pk	89

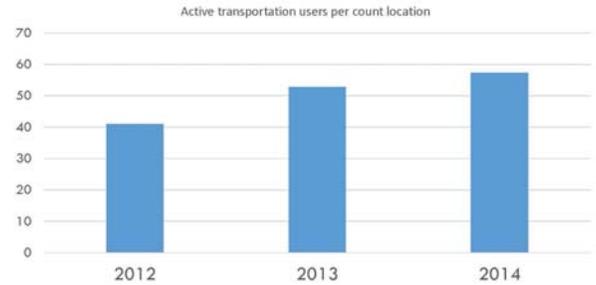
## Bicyclists vs. pedestrians



## Weekend vs. weekday



## Total counted per year controlled for locations



## Methodology is important

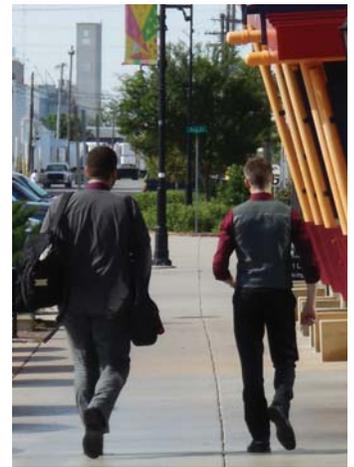
We followed the National Bicycle and Pedestrian Documentation Project (NBPD) methodology found online at <http://bikepeddocumentation.org>, which was developed by the Institute for Transportation Engineers. It is designed to provide a consistent, nation-wide approach to estimate the level of bicycle and pedestrian activity in a community. It also specifies the dates and times to count, the criteria to use to select the sites, the number of locations to count, the number of counts per location, and the different types of counts. The NBPD provides guidance on volunteer training and is used by communities across the nation.

## Volunteers made it all happen

Thanks to the willingness of almost four dozen people, our third annual Bike/Ped Count was a huge success! People from a variety of service organizations, health advocate groups, walking, running and bike clubs volunteered. As part of their service, they attended mandatory training that reviewed what to count and what not to count. Overall, the volunteers were excited and responsible, and they provided great feedback on the ways we could improve the Count next year.

## Going forward

We plan to continue collecting data annually and hope to enhance the type of data collected by the volunteers. Adding future sites in Rose Hill and Valley Center is also in the works for future Counts. At this time there are no plans to remove sites permanently from the count. (One site was dropped from this year's list due to road construction; that site will return once construction is complete.)



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